

End Semester Examinations - 2015-16 Even Semester - May 2016

14VC2003 Media and Communication

Set B

Time : 3 hrs
Total Marks: 100

1. Explain organisational communication with suitable examples. (20)
OR
 2. Briefly explain shannon weaver model. (20)
 3. Explain schramm circular model with a neat diagram. (20)
OR
 4. Write any four types of communication and give an example for each on your own. (20)
 5. What are the theories of communication. (20)
OR
 6. Write briefly on films in India. (20)
 7. Write short notes on Internet History and Growth. (20)
OR
 8. List any five FM channels in India and elaborate each. (20)
 9. Write short notes on media and ethics. (20)
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Wishing you All the Best
